

The Verve Pipe Release New Album Announce 2010 Tour Dates

Grand Rapids, MI – Venerable rockers **The Verve Pipe** will tour throughout 2010 in support of their new release *A Family Album*.

Multi-platinum artist **The Verve Pipe** charted hits on mainstream and alternative radio, sold out concert venues around the world and gained a reputation as a band that excels both onstage and in the studio.

A Family Album is an original collection of songs intended for the entire family, with fun and inventive lyrics set to memorable melodies. Featured on NPR's 'All Things Considered,' the album was described as a "mix of pop hooks, sweetness and giddy humor (which) ought to bring a smile to even the grumpiest family member, regardless of age."

2010 dates include a mix of special Family Concerts and Festival/Headlining rock shows. Family Concerts feature music from the new *A Family Album* as well as other family-friendly fare, giving parents the opportunity to experience the milestone of a first rock concert with their children. Festival/Headlining concerts will showcase the band's hits in addition to material from the new album.

For more information about *The Verve Pipe* visit [Facebook.Com/TheVervePipe](https://www.facebook.com/TheVervePipe). Follow us on Twitter: @TheVervePipe

Band Bio:

With sales of three million albums worldwide and a reputation for spectacular live performances, the genesis of **The Verve Pipe** can be traced back to the early 90s, when lead singer Brian Vander Ark and drummer Donny Brown, members of two rival Michigan bands, joined forces. After two acclaimed independent albums, RCA Records released their platinum major label debut album, *Villains*, which included the hits 'Photograph,' 'Cup of Tea' and the #1 single "The Freshmen," one of the most successful multi-format tracks of 1997. Their two follow-up albums featured the radio hits 'Hero,' 'Happiness Is' and 'Never Let You Down,' one of the Top 50 most played songs on adult contemporary radio in 2001.

In addition to their success on radio, TV and film, sold-out concert dates throughout the U.S., Canada, Europe and Australia, features in Spin and Rolling Stone and videos on MTV and VH1, the band have made numerous television appearances, including "The Tonight Show With Jay Leno" and "Late Night With David Letterman."

The Verve Pipe continue to perform selected dates throughout the U.S. to both a devoted following and a growing number of new fans.

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