

THE VERVE PIPE

"During a sold-out show . . . the crowd was on its feet from the get-go, singing along to every lyric, dancing in the aisles . . ."

Detroit Free Press

"(The concert) is 90 minutes of this year's best pop rock, cranked up with soaring guitars, canny sound loops and dead-on vocal harmonies. Front-and-center space (will) be in short supply, once the rest of the world has heard *The Verve Pipe*."

Request Magazine

". . . the band agilely whip up grandiose mood pieces, frothy pop anthems, and sturdy rockers. (*The Verve Pipe*) leap beyond commonplace commerciality."

Entertainment Weekly

". . . an estimated crowd of 10,000 people (were) crammed onto the mall. Every inch of space on the mall, surrounding sidewalks and even the waterfall area to the right of the stage was covered as people looked for just the right angle to see the band."

Grand Rapids Press

"Some bands are so much better in the studio than they are in concert . . . Other groups are excellent live performers but can't capture the magic in their recordings. I've got to say that *The Verve Pipe* is one of the few bands that is a master at both . . . last weekend (they) performed a dazzling set that featured melodic rock and roll, music precision and restraint, explosive guitar energy and vocal agility. With its thought-provoking lyrics, uniquely engaging rock power and on-stage charisma, *The Verve Pipe* seems destined to become a major American band."

Toledo Blade

" . . . a confident rockin'-steady melodic fortress."

Spin

"*The Verve Pipe* could very well be the best new band to break. Theirs was a show that will go down as one of the best I've seen in the last 10 years. (Everyone) came away spewing forth the type of accolades and praise generally reserved for only truly awe-inspiring bands."

Album Network

". . . the quartet was solid and impressive in a 14-song, 70-minute set. Brian Vander Ark is the epitome of a rock lead singer: tall, confident and charismatic. The set closed . . . amid the screams of the audience."

Cleveland Scene

"The house lights weren't even down yet when a capacity crowd . . . rose to its feet . . . and remained on its feet for the next 90 minutes . . ."

Kalamazoo Gazette

"What a great live band."

WAXQ

"Fans of 'alternative rock' will dig *The Verve Pipe's* tight, gritty rockers, while classic rock lovers will applaud the band's decision to surround those potential hits with passionate, brooding, melodic songs."

CMJ

"This band effectively transcends cliché with pop smarts and an arsenal of memorable riffs."

L.A. Times

"*The Verve Pipe* is one of those bands whose music grabs you from the first few notes . . . this band stands out by virtue of its sophisticated, complex melodies and dense, almost organic arrangements."

Bass Player Magazine

"*The Verve Pipe* . . . lived up to . . . the buzz it has generated . . . the band packs a riveting hourlong set with its pop-grunge blend, crunching riffs and tortured lyrics..."

Orange County Register/LA Times

"Combining intellectual prowess with emotional openness, singer-songwriter Brian Vander Ark rides high on *The Verve Pipe's* sellside of crystalline musical perfectionism and slam-ass big beat."

Hits

★★★★ "*The Verve Pipe* proves their success was no fluke."

Jackson Citizen Patriot

". . . word-of-mouth seems to travel at the speed of sound, especially when it involves a band with this much integrity. It was still quite an unusual sight to see . . . the band's audience actually singing along to the songs at such an early juncture in their career."

Music Connection

"This is one of the more exciting bands on the alternative scene today."

El Paso Times

"The melodic, well played, mostly uptempo pop rock has far more depth and range than most of what we've recently heard from the bands that came out of the now seemingly distant middle 90's."

MTV Online

"*The Verve Pipe* is a blueprint for what can be achieved when a band 'pay's one's dues' long enough to reap the rewards of longevity, with songs so well-crafted and emotionally redolent that they rise to the top and float on the sea of mediocrity drowning the airwaves of most radio stations."

Review Magazine

"The quintet merged moody, introspective '80s style pop-rock with a hard, engaging, wall-of-sound, guitar-and-keyboard swirl . . . *The Verve Pipe's* live performance was more compelling than its recordings as its lead singer Brian Vander Ark resonantly belted out his expressive, angst-tinged musings while ripping through some high-pitched, urgent guitar duets with A. J. Dunning."

Star-Ledger

"Vander Ark is a singular talent as a singer, and the band is quite possibly the tightest outfit around . . . which proves not only is *The Verve Pipe* a band to be taken seriously, it's a band that will be around for a long time."

Campus Circle

"*The Verve Pipe* has been able to maintain its pop sensibilities while taking a step forward in its development as one of the more respected bands in the modern rock scene."

Lansing State Journal

"The songs are mostly brisk pop/rock works with thick, melodic guitars and lots of harmonies (with) more than enough hooks to capture a first time listening audience."

Allstar

"Standout performers included *The Verve Pipe*, who impressed with a forceful blend of psychedelic atmospherics and modern rock punch..."

St. Petersburg Times

"Every once in a great while, I find a modern band that satisfies my craving for a good old-fashioned power hook. The music scene desperately needed a breath of fresh air, and look who just breezed in . . ."

Subway

"With its repertoire of hit songs and a large array of arena-rockers, *The Verve Pipe* is ready to fill some stadiums with its fans and its sounds."

Excite.com